

# PUBLIC

## *Retail Store Manager*

PUBLIC currently operates a small retail store at 123 South Park. We plan to open a new retail store in another part of San Francisco in Spring 2012 and continue to operate our South Park location. We are expanding our range of products and services. We're looking for a Store Manager to manage this new retail store, or potentially both stores. We have established a reputation for a high level of service, friendliness, quality and unique merchandise, design, and professionalism mixed with entrepreneurial zeal.

If you share these interests, love our products and mission, and have the capability to pump up a tire and help someone with a test ride, please send us a note of interest. You do not need to have bike industry experience. The Store Manager will assume overall accountability and leadership for both the visual presentation and operations of the store. We hope to find someone from the local Bay Area with local references.

### **Responsibilities include:**

- Implementing the vision of PUBLIC by creating a professional, customer-friendly retail environment
- Recruit, hire, train and lead a successful retail sales & customer service team
- Manage staffing levels and create schedules that support customer service and daily operations within budget
- Enable and inspire team to share passion for urban cycling with customers
- Achieve/exceed sales and profit plans, both top and bottom line
- Work with PUBLIC merchandise team on the visual design and display for the store and participate in product selection and review
- Assist with store inventory mix/management
- Work with the PUBLIC marketing team on all store related promotions

### **Qualifications include:**

- Demonstrated leadership capabilities, outstanding people skills, and a general extrovert nature
- Passion for urban bicycling and helping people feel comfortable about incorporating a bike in their lives. Minimum 3+ years retail and/or customer service management
- Experience in hiring and developing a strong sales staff
- Experience in visually merchandising retail stores
- Able to multi-task and change priorities as required
- Willingness to work occasionally on weekends

Please send resume and a brief - less than one page - letter of interest to [store@publicbikes.com](mailto:store@publicbikes.com) with subject line "Store Manager." Please include a brief initial statement in your email outlining your relevant retail management experience and personal connection to our mission.