PUBLIC

Chief Operating Officer / General Manager

Overview
In less than two years PUBLIC has established a strong national brand in the urban biking market based on well-designed bikes and gear, along with excellent customer service. We are in a growth mode. In 2012 we will expand our retail presence in San Francisco and expand our product sourcing, distribution, partnerships, and other capabilities. Our organization, systems, and logistics are becoming more complex. We are searching for a General Manager / COO to manage these developments and the organization overall, so that the Founder can focus on product development, brand extension, and marketing related initiatives.

What kind of person are we looking for? Requirements:

Operational Experience
This is a senior level position. We are looking for a well-balanced individual with 3-5 years experience building and managing specialty retail organizations and operations, including inventory, logistics, systems, distribution, customer service, and all aspects of retail commerce. You will work closely with the Founder and all departments of the organization. This position requires an extremely well organized, detail oriented individual who is a passionate team leader, excellent communicator, and someone with aptitude for business metrics and financial analysis. Retail and product experience is critical, i.e. this is not for someone who has experience solely in technology or service industries.

Entrepreneurial
This person understands or has worked in a fast-paced entrepreneurial environment. While we expect this Operations Director to apply process, systems, and structure to our business based on metrics and benchmarks, this person must also be comfortable with fluidity resulting from working in a growing company.

Passionate Team Leader
Excellent communication and interpersonal skills required. Someone who can be a role model for staff with a positive, supportive, and optimistic nature. We need a hands-on individual who likes working collaboratively with staff and business partners while providing the daily organization structure.

Mission Driven
A genuine interest in our mission and customer base is essential. We'd like to change the world. Work experience with mission driven companies and /or with well-designed products or services for the urban customer is helpful. Bike industry experience is not required.

Misc
This is a senior position with a significant equity position and a competitive small company salary. Benefits include health care and vacation. This position could begin immediately or be phased in during 2012. We hope to find someone from the local Bay Area with local references.

Please send resume and a brief - less than one page - letter of interest to operations@publicbikes.com with subject line "Operations." Please include a brief initial statement in your email outlining your relevant retail management experience and personal connection to our mission.