

For Prospective Affiliates

Frequently Asked Questions about the PUBLIC Bikes Affiliate Partnership Program

1. **How do I become an Affiliate of PUBLIC Bikes?**

Joining our Affiliate Program is super easy and best of all, costs nothing. You can start by emailing us (affiliate@publicbikes.com) with your website name and URL, a short description of your website concept, and site traffic stats. We'll review your submission and get back to you with a contract in 2-3 business days.

2. **How does the PUBLIC Bikes Affiliate Partnership Program work?**

Once you are accepted as an Affiliate of PUBLIC Bikes, you can feature us on your website through a blog post, or place links via banners, text links and other creative assets on your website. When your visitors click through to the PUBLIC website via these links, that visitor is tracked until they place an order. When an order is placed by the visitor, it is associated with your website as the referring source and your affiliate account is credited for 5-8% of the entire product ordered. At the end of each month, PUBLIC will credit your account for the entire amount of revenue share you have earned in the previous month. The more visitors you refer to PUBLIC and the more of those visitors that turn into PUBLIC customers, the more revenue you make. Unlike many other websites, you get paid each time that customer places an order within 30 days, not just their first!

3. **Are there any fees or costs associated with becoming a PUBLIC Affiliate?**

No. There is no charge to join the PUBLIC Bikes Affiliate Partnership Program.

4. **What commission levels does PUBLIC Bikes offer?**

PUBLIC Bikes offers an 8% commission for content related sites. Increased commissions may be offered for exceptional performance.

You earn commission for every transaction you refer to us, plus any transaction that occurs within 30 days of your initial referral. So let's say you promote a PUBLIC bike that you thought your readers would like. If your readers click through your link and buy something, you earn commission! If your readers click through your link and decide not to buy anything, but return to PUBLIC later in the week and buy something different, you will still earn commission on the sale. If your readers go nuts and buy PUBLIC products every day, you earn commission on every purchase they make within 30 days of your initial referral. Our base rate is 8% on all sales.

5. **Who can become a PUBLIC Bikes Affiliate?**

Any website operator that operates a family friendly website is eligible to apply for the PUBLIC Bikes Affiliate Partnership Program, subject to the program's [terms and conditions](#).

6. Can websites outside of the U.S. become Affiliate Partners?

Yes, because affiliates earn money just by referring customers to us, we welcome the opportunity to work with websites outside the United States.

7. How much does it cost to ship products to my country?

We only offer shipping to customers within United States. We could provide international shipping with extra cost. Please see our [Shipping Options Section](#) for more details.

8. What is the cookie duration?

PUBLIC Bikes cookies last for 30 days.

9. What is the average order size?

The PUBLIC Bikes average order size is \$350.

10. On what products do I earn a commission as an Affiliate?

There are no limitations or restrictions on what PUBLIC products can be sold through our Affiliate Program, AND there are no limits on the amount of commission you can earn as an Affiliate.

11. Does PUBLIC Bikes have a dedicated program manager to contact for more questions?

Yes, we are committed to making our Affiliates successful please email affiliate@publicbikes.com for support and suggestions on how to improve your Affiliate performance.

12. Do I need to know how to code?

You must have a basic understanding of HTML. As an affiliate, you will need to know how to copy and paste HTML code that we provide you and place it accurately within the code of a Web page or within an email.

13. How long does it take for purchases to show up in my account?

PUBLIC will email you immediately with your purchases.

14. Who do I contact if I have more questions?

We love to hear from our affiliates! Feel free to reach out to us at affiliate@publicbikes.com. One of us will respond within 24-48 hours!